

GD260 class notes

Week 1

Introduction

Website: <http://jsulli.com>

Overview of syllabus

Email address: ainyc@jsulli.com

HTML Basics

- HTML stands for HyperText Markup Language
- Simple html file created in Textedit. Plaintext file saved as a “.html” file and reviewed in browser
- Structure of html discussed

```
<html>  
  <head>  
  </head>  
  <body>  
  </body>  
</html>
```

explanation of tags (open/close)

introduction to dreamweaver

- creation of a hello world html page
- creating a link from text

introduction to photoshop

- resizing images
- compressing images using “Save for web”

site examples:

CSS Zen garden: <http://www.csszengarden.com/>

Nike better world: <http://www.nikebetterworld.com/>

Explanation of HTML and CSS and how they interact